



มคอ. 3 รายละเอียดของรายวิชา  
Course Specification

0115312 การพูดต่อสาธารณชน  
Public Speaking

รายวิชานี้เป็นส่วนหนึ่งของหลักสูตรศศ.บ. สาขาวิชาภาษาอังกฤษ  
หลักสูตรปรับปรุง พ.ศ.2559  
คณะมนุษยศาสตร์และสังคมศาสตร์  
มหาวิทยาลัยทักษิณ

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## Course Description

Name of higher education institution: Thaksin University

Campus/ Faculty/ Department: Songkhla Campus/ Faculty of Humanities and Social Sciences/ Department of Western Languages

### Section 1 General Information

#### 1. Code, Course Title, Pre-requisite, Co-course, Course Description

0115413 การพูดต่อสาธารณชน

3 (2-2-5)

##### Public Speaking

Pre-requisite : -

Co-course : -

การใช้หลักวาทศิลป์สุนทรียะแห่งภาษา น้ำเสียงท่าทางเพื่อการพูดภาษาอังกฤษต่อสาธารณชนในโอกาสต่างๆ

The use of rhetoric, aesthetic languages, tones, and gestures, and communication tools for various types of English speeches in different public occasions

#### 2. Course program and type

Bachelor's degree program:

- General Education
- Specialized Course
- Area Fundamental Course
- Major Course
- Compulsory Major Course
- Elective Major Course
- Minor Course
- Practical Experience Courses (If applicable)

#### 3. Instructor responsible for the course and instructor(s) teaching the course

Instructor responsible for the course: Ivy Gamao Formentera

Instructor(s) teaching the course: 1

**5. Term/ Class standing**

Semester 1/2024 / 3<sup>rd</sup> and 4<sup>th</sup> year English major students

**6. Learning site**

S101	Tuesday	1-4	08:00 - 12:10	Room 17502
S102	Tuesday	6-9	13.00- 17.10	Room 17312
S104	Wednesday	1-4	08.00- 12.10	Room 17309
S105	Thursday	1-4	08.00 – 12.10	Room 15214
S106	Friday	1-4	08.00 – 12.10	Room 17307

**7. Date of latest TQF.3 improvement**

June 2024

**Section 2 Purpose and Objectives**

**1. Purpose of the course**

For the students to learn/ be able to perform

- 1.1 To identify and select appropriate, timely, and relevant topics, and manifest skills required in public speaking
- 1.2 To deliver and perform well-constructed, informative, and persuasive speeches to the target audience with right amount of confidence and self-esteem
- 1.2 To maximize and utilize verbal and non-verbal communication tools that are essential and fundamental in public speaking
- 1.3 To apply and acquire the basic principles of public speaking to fully maximize students' speaking capabilities in public.

**2. Course objective(s)**

At the end of this performing course, the students should be able to develop and widen understanding of the basic practices and principles of successful public speaking. This course

strengthens their knowledge about the active process that is involved in speaking. This also provides wholesome and challenging experiences to students as they discover ideas, shape them into a message, and deliver that message using their voice and gestures. Moreover, this will also improve their speaking abilities professionally as they explore the real field of their respective professions soon since strong relationship occurs between communication competence and career success.

### Section 3 Implementation Character

#### 1. Number of hours spent by term

Lecture	Additional Teaching	Practice/ Fieldwork	Self-Study
3 x 15 weeks			

#### 2. Number of hours per week and channels for individual students; academic tutorials

2.1 2 hours per week

2.2 Office : Designated Room

Meeting time: Tuesday 10.00- 12.10 / 15.00- 17.10

Wednesday to Friday 10.00- 12.10

2.3 E-mail : [ivy.f@tsu.ac.th](mailto:ivy.f@tsu.ac.th)

Phone: 080 8645 96

## Section 4 Development of Students' Expected Learning Outcomes

### 1. Map of responsibility distribution

Course	1. Ethical Attainment		2. Knowledge		3. Intellectual Skills		4. Interpersonal Relations and Responsibility			5. Analytical Skills		
0115413 Public Speaking	●	○	●	○	●	○	○	○		●	●	○

Expected Learning Outcomes	Teaching Techniques	Methods of Evaluation
<b>1. Ethical Attainment</b>		
● 1.1 To be endowed with ethical attainment with the qualities of discipline, honesty, sacrifice, politeness, humility, diligence, and endurance, and subscribing to self-sufficiency in the conduct of life.	1. Tell examples/situations or show video presentations about the importance of credibility and honesty in delivering a speech  2. Emphasize the value of integrity when crafting or constructing speeches for a certain target audience  3. Remind the students to be fully aware and sensitive of their words and actions to avoid racial, cultural, and political discriminations and biases	1. Attendance will be strictly checked at the start and end of each period.  2. Developing strong independence in speech construction will also be emphasized through speech making activities.  3. Getting reliable sources and references from the internet will be intensified inside the classroom through a peer and mentor checking activity.
● 1.2 To feel responsibility toward self and society.		
○ 1.3 To be aware of and realize the value of the dignity of man in a plural society as well as respect for human rights.		
○ 1.4 To possess academic and professional standards of ethics.		

Expected Learning Outcomes	Teaching Techniques	Methods of Evaluation	
<b>2. Knowledge</b>			
<ul style="list-style-type: none"> <li>● 2.1 To possess the knowledge and understanding of various sciences about nature, life and society.</li> </ul>	<ol style="list-style-type: none"> <li>1. Present and discuss relevant, essential, and important basic principles that are required in public speaking.</li> <li>2. Widen their perspective in dealing with different and current issues in the society by exposing them to culturally-sensitive teaching materials that would support full implementation of public speaking.</li> </ol>	<ol style="list-style-type: none"> <li>1. Letting the students speak their minds verbally and non-verbally about a certain topic through random topic selection and distribution of pre-determined list of topics.</li> <li>2. Enable the students to engage in different speaking activities that would highly stimulate their critical thinking skills through role-playing activities.</li> <li>3. Highlighting cultural and gender sensitivity in speech construction and delivery will be done for every period through oral recitations and informal public speaking activities.</li> </ol>	
<ul style="list-style-type: none"> <li>● 2.2 To be with a broad world view with the ability to integrate various sciences for application in the interest of self-development and development of society.</li> </ul>			
<ul style="list-style-type: none"> <li>○ 2.3 To know and understand the cultures of native speakers and international cultures.</li> </ul>			
<b>3. Intellectual Skills</b>			
<ul style="list-style-type: none"> <li>● 3.1 To possess a systematic analytical</li> </ul>	<ol style="list-style-type: none"> <li>1. Give some inputs through varioius video and</li> </ol>	<ol style="list-style-type: none"> <li>1. Oral recitation will be done from time to time to fully</li> </ol>	

Expected Learning Outcomes	Teaching Techniques	Methods of Evaluation
<p>thinking process and to think critically, creatively, with the ability to solve problems and make rational decisions.</p>	<p>powerpoint presentations to strengthen their schema about the nature of public speaking.</p>	<p>exercise students’ speaking abilities and comprehension skills about various questions that will be raised during class discussions.</p>
<p>○ 3.2 To be determined to seek knowledge for lifelong learning with the ability to apply knowledge to local wisdom for creative treatment of society.</p>	<p>2. Present real-life examples about the effects and overall nature of public speaking and its great contribution to an individual’s desire to improve one’s self.</p>	<p>2. Encouraging students to put their thoughts into writing will also be done to achieve well-constructed and orderly presentation of ideas and content.</p>
<p><b>4. Interpersonal Relations and Responsibility</b></p>		
<p>● 4.1 To respect social order and to be responsible to self, community , and society</p>	<p>1. Highlight the ideas of establishing good and effective interpersonal relationships by involving the students in an interactive online class discussions about certain topics relevant to community building and self-empowerment.</p>	<p>1. Conduct speaking activities that would reflect and mirror the intense necessity of establishing good interperesonal relationships for growth and community building.</p>
<p>○ 4.2 To possess good human relations and to respect and recognize value for self and others.</p>		
<p>○ 4.3 To have the mind of a volunteer and to be able to work with others either as a leader or a member of community and society.</p>	<p>2. Uses teaching methods that would intensify the character building of an individual and how he or she involves one’s self in promoting camaraderie and</p>	<p>2. Implement online group works that would not only develop sense of friendship and camaraderie among the students but also intensify their capability to reach out and connect to other people through public speaking.</p>
<p>● 4.4 To learn to live happily with members of a society with cultural</p>		



Expected Learning Outcomes	Teaching Techniques	Methods of Evaluation
diversity.	rapport.	
<ul style="list-style-type: none"> <li>● 4.5 To understand the cultures of native speakers of English and of other nationalities using English as medium of communication.</li> </ul>		
<b>5. Analytical Skills Dealing with Figures, Communication, and Application of Technology</b>		
<ul style="list-style-type: none"> <li>● 5.1 To possess the ability to search and collect data and to analyze, synthesize, and summarize points for effective presentation and communication through national language and second language.</li> </ul>	1. Integration of technology in teaching will be done through online teaching platforms. Video conferencing and recording will be done for the implementation of this course. Powerpoint presentations and thought-provoking videos will be used as speaking prompts.	1. Letting the students wisely choose their own material (audio-visual presentations, powerpoint presentations) in presenting their topics and delivering their speeches in public (video conferences).
<ul style="list-style-type: none"> <li>● 5.2 To have the ability of choosing technology and information material appropriately and wisely.</li> </ul>		

### Section 5 Teaching Plan and Evaluation

#### 1. Teaching Plan

Week	Topic/ Detail	No. hours		Instructional activities/ Media used	Instructor
		Lecture	Practice		

Week	Topic/ Detail	No. hours		Instructional activities/ Media used	Instructor
		Lecture	Practice		
1	<p><i>An Introduction to Public Speaking</i></p> <ul style="list-style-type: none"> <li>● Definition of Public Speaking</li> <li>● Basic Elements/Principles of Public Speaking</li> <li>● Elements of Communication</li> </ul>	2	2	<ul style="list-style-type: none"> <li>● Video Presentations</li> <li>● Video Conferences</li> <li>● Speech Games</li> <li>● Oral Recitation</li> <li>● Worksheets</li> </ul>	Ivy Gamao Formentera
2	<p><i>The Ethics of Public Speaking</i></p> <ul style="list-style-type: none"> <li>● Definition of Ethics</li> <li>● Principles of Ethics</li> <li>● Ethical Speaking</li> <li>● Ethical Listening</li> <li>● Plagiarism</li> </ul>	2	2	<ul style="list-style-type: none"> <li>● Video Presentations</li> <li>● Group Works</li> <li>● Speech Games</li> <li>● Oral Recitation</li> <li>● Worksheets</li> </ul>	Ivy Gamao Formentera
3	<p><i>Speaking Confidently</i></p> <ul style="list-style-type: none"> <li>● Recognize That Speaker Nervousness is Normal</li> <li>● Control Speaker Nervousness</li> <li>● Learn How To Build Speaker Confidence</li> </ul>	2	2	<ul style="list-style-type: none"> <li>● Oral Presentations</li> <li>● Constant Practices of Speech Delivery</li> <li>● Speech Games</li> </ul>	Ivy Gamao Formentera
4	<p><i>Responding to Speeches</i></p>	2	2	<ul style="list-style-type: none"> <li>● Video</li> </ul>	Ivy Gamao

Week	Topic/ Detail	No. hours		Instructional activities/ Media used	Instructor
		Lecture	Practice		
	<ul style="list-style-type: none"> <li>● The Importance of Listening</li> <li>● Listening versus Hearing</li> <li>● Obstacles to Effective Listening</li> <li>● Promoting Better Listening</li> </ul>			Presentations <ul style="list-style-type: none"> <li>● Group Works</li> <li>● Speech Games</li> <li>● Oral Recitation</li> <li>● Worksheets</li> </ul>	Formentera
5	<b><i>Analyzing Your Audience</i></b> <ul style="list-style-type: none"> <li>● Recognize the Value of Audience Diversity</li> <li>● Analyze Your Audience Before, During, and After the Speech</li> </ul>	2	2	<ul style="list-style-type: none"> <li>● Audio Books</li> <li>● Powerpoint Presentations</li> </ul>	Ivy Gamao Formentera
6	<b><i>Selecting Your Speech Topic</i></b> <ul style="list-style-type: none"> <li>● Generate Ideas</li> <li>● Determine Your General Purpose</li> <li>● Formulate your Specific Purpose</li> <li>● Word Your Thesis Statement</li> <li>● Develop Your Speech Title</li> </ul>	2	2	<ul style="list-style-type: none"> <li>● Writing Activities</li> <li>● Delivering the Speeches</li> <li>● Powerpoint Presentations</li> <li>● Video Presentations</li> </ul>	Ivy Gamao Formentera
7	<b><i>Researching Your Topic</i></b> <ul style="list-style-type: none"> <li>● Assess Your Personal Knowledge</li> <li>● Develop Your Research</li> </ul>	2	2	<ul style="list-style-type: none"> <li>● Online researching works</li> <li>● Group/Pair</li> </ul>	Ivy Gamao Formentera

Week	Topic/ Detail	No. hours		Instructional activities/ Media used	Instructor
		Lecture	Practice		
	Plan <ul style="list-style-type: none"> <li>● Collect Your Information</li> </ul>			Works	
8	<b><i>Supporting your Speech</i></b> <ul style="list-style-type: none"> <li>● Use Reliable Sources</li> <li>● Acknowledge Sources and References</li> </ul>	2	2	<ul style="list-style-type: none"> <li>● Library Works</li> <li>● Group/Pair Works</li> </ul>	Ivy Gamao Formentera
9	<b>Midterm Examination</b>				
10	<b><i>Wording Your Speech</i></b> <ul style="list-style-type: none"> <li>● Write the Basic Elements of a Speech</li> <li>● Construct a Good Introduction, Body, and Conclusion</li> </ul>	2	2	<ul style="list-style-type: none"> <li>● Online Written Works</li> <li>● Powerpoint Presentation</li> <li>● Individual Writing</li> </ul>	Ivy Gamao Formentera
11	<b><i>Delivering Your Speech</i></b> <ul style="list-style-type: none"> <li>● Learn the Basic Principles of Speech Delivery</li> </ul>	2	2	<ul style="list-style-type: none"> <li>● Powerpoint Presentations</li> <li>● Group Activities</li> <li>● Speech Games</li> <li>● Interactive Discussions</li> </ul>	Ivy Gamao Formentera
12	<b><i>Using Presentational Aids</i></b> <ul style="list-style-type: none"> <li>● Identify Appropriate Presentation Materials</li> <li>● Know How To Effectively Use Each</li> </ul>	2	2	<ul style="list-style-type: none"> <li>● Powerpoint Presentations</li> <li>● Researching Work</li> <li>● Speech</li> </ul>	Ivy Gamao Formentera

Week	Topic/ Detail	No. hours		Instructional activities/ Media used	Instructor
		Lecture	Practice		
	<p>Aid</p> <ul style="list-style-type: none"> <li>● Use the Aid/s in Delivering Speeches</li> </ul>			<p>Games</p> <ul style="list-style-type: none"> <li>● Group/Pair Works</li> </ul>	
13	<p><b><i>Speaking to Inform</i></b></p> <ul style="list-style-type: none"> <li>● Share Data Effectively</li> <li>● Inform the Public the Right Information</li> <li>● Know the Style of Information Sharing</li> </ul>	2	2	<ul style="list-style-type: none"> <li>● Group Role Playing</li> <li>● Speech Games</li> <li>● Powerpoint Presentations</li> <li>● Paragraph Writing</li> </ul>	Ivy Gamao Formentera
14	<p><b><i>The Strategy of Persuasion</i></b></p> <ul style="list-style-type: none"> <li>● Know the Correct Style of Persuading the Audience</li> <li>● Apply basic principles of persuasive writing and speech delivery</li> </ul>	2	2	<ul style="list-style-type: none"> <li>● Paragraph Writing</li> <li>● Speech Delivery</li> <li>● Video Presentations</li> <li>● Lectures</li> </ul>	Ivy Gamao Formentera
15	<p><b><i>The Structure of Persuasion</i></b></p> <ul style="list-style-type: none"> <li>● Determine the Structure of Persuasion</li> <li>● Know How To Deliver Persuasive Speeches</li> </ul>	2	2	<ul style="list-style-type: none"> <li>● Video Presentations</li> <li>● Discussion</li> <li>● Group Speech Game</li> </ul>	Ivy Gamao Formentera
16	<p><b><i>Speaking on Special Occasions</i></b></p> <ul style="list-style-type: none"> <li>● Know the Nature of Occasion/Event</li> <li>● Determine Appropriate</li> </ul>	2	2	<ul style="list-style-type: none"> <li>● Performance Task</li> <li>● Role Playing</li> <li>● Group Discussions</li> </ul>	Ivy Gamao Formentera

Week	Topic/ Detail	No. hours		Instructional activities/ Media used	Instructor
		Lecture	Practice		
	Speech Delivery Style			<ul style="list-style-type: none"> <li>• Speech Games</li> </ul>	
17	Final Examination				
18					
Total		30	30		

2. Plan of Evaluation of Expected Learning Outcomes

No.	Expected Learning Outcomes	Method/ Type of Assessment	Week	Proportion of Assessment
1	Ethical Attainment	Attendance and Participation Academic Honesty	Whole Semester	5
2	Knowledge	Seatworks and Activities	Weeks 2-6, 8-16	20
3	Intellectual Skills	Practical Exams	Weeks 8 & 16	50
4	Interpersonal Relations and Responsibility	Work Ethics Practical Assessment	Weeks 6-13	10
5	Analytical Skills Dealing With Figures, Communications, and Application of Technology	Technology Integration in Oral Presentations/Discussions	Weeks 10-16	15
<b>Total</b>				<b>100</b>

## Section 6 Instructional Resources

### 1. Textbooks, Principal Documents, and Vital Data

German, K. (2017). *Principles of public speaking (18th ed)*. Pearson Education, Inc, Upper Saddle River, NJ

## Section 7 Evaluation and Improvement of Course Operation

### 1. Tactic of Evaluation of Course Effectiveness by Student

- Course effectiveness based on students' feedback/ evaluation, consultations observations and test results.

### 2. Tactic of Evaluation of Teaching

There is a form of teaching evaluation issued by the University requiring evaluation of the teaching instructor by students every term.

- Other forms of evaluation of teaching may be based on students' and teacher's self-evaluation as well as exam results and classroom observations.

### 3. Improvement of Teaching

- Improvement of Teaching will be based on students' feedback and performance. Various teaching methods and strategies will also be utilized to fully develop students' potential and competence in public speaking.

### 4. Verification of the Student's Standard of Course Achievement

- Verification will be done through multifarious paperworks and performance tasks that will be conducted all throughout the semester.

### 5. Operations to Revise and Plan the Improvement of Course Effectiveness

- Use students' feedback, clarifications raised during teacher-student consultations and queries addressed by students during discussions as bases to better the implementation of this course.